# The Punjab State Cooperative Milk Producers' Federation Limited (Milkfed Punjab) Verka Chandigarh Dairy, Industrial Area, Phase -1, Chandigarh

## BID PROFORMA FOR PROVIDING ADVERTISMENT MATERIAL IN JAMMU & KASHMIR AND LADAKH

To,	From	
	Name of Firm / Proprietor	
The General Manager, Verka Chandigarh Dairy, Industrial Area, Phase -1, Chandigarh,		
160002	Address	
(Near Elante Mall, Chandigarh)		
	Mobile No:	
	Email Id:	
	GST No.	
	PAN No.	

Job Description	Units	Tentative Demand	Rates (Without Tax) In Rupees	Tax (%)
Dealer Boards With Frame (Non-Lit)	Square Feet	4,000		
Providing and fixing flex (Star) with outdoor solvent printing on M.S. square pipe frame 20mm x 20mm, to be fixed in position at different locations including all fixing material.  Size may vary as per requirements from time	1 661			
to time.  Dealer Boards With Frame (Back-Lit)	Square Feet	1,000		
Providing & fixing of advertising material with glow sign board, double frame with M.S. square pipe 20X20mm, fixed with (Star) backlit flex printed at 1440dpi X 1440dpi with outdoor solvent printing including electrical fitting standard make Phillips/Wipro/Crompton (one tube per 8sq.ft) with blackout flex on sides and backside to be fixed in position.	1 661			
Size may vary as per requirements from time to time.				
Flex  Providing and fixing flex (Star) with outdoor solvent printing.  Size may vary as per requirements from time to time.	Square Feet	500		
Flange	Nos	20		

Providing and fixing Flange in round/square shape. Make of PVC plastic, with CFL light fitting, pasted with both side eco solvent vinyl print with lamination, mounted on wall with hard plastic elbow with installation.  Size – Diameter – 16 Inch			
Size – Square Side – 16 Inch			
Flex Wall Wraps	Square	500	
Providing and fixing flex (Star) with outdoor solvent printing on M.S. square pipe frame 20mm x 20mm, to be fixed in different wall positions at different locations including all fixing material.	Feet		
Size may vary as per requirements from time to time.			
Wall Painting	Square Feet	5000	
Painting the artwork on different walls at different locations, including the wall rent, if applicable.	1 301		
Paint to be used – Plastic Paint			
The artwork and color schemes to be adhered may vary as per requirement.			
Vehicle Painting	Square	500	
Painting the artwork on different vehicles at different locations.	Feet		
Paint to be used – Plastic Paint			
The artwork and color schemes to be adhered may vary as per requirement.			
Sun Board	Square Feet	500	
Sun Board: 2.5 mm with eco solvent printing with glossy cold lamination Eco-Solvent vinyl printed at 8 head pass. 1440 dpi resolution at least Five years of outdoor life. Fixing/Pasting Eco-solvent sticker can either at retail outlets or supply vehicles or both.			

Name:
Name:

#### Address:

#### Signature & Stamp

In Case any further information is required the same may be requested by calling 0172-5041917, 19, 24 or by sending an email at gm.chd@verka.coop

Terms & Conditions		
1	The payment will be made only after the successful completion of the whole job.	
2	The payment will be made after statutory deductions as applicable.	
3	Any personnel hired by the agency will not have any employee-employer relation with	
	Milkfed Punjab.	

- If felt necessary, the General Manager, Verka Chandigarh Dairy, may review the financial status as well as the available infrastructure of the bidders and reserves the right to reject/accept the offer.

  In case, any complaint is received from anyone, against the successful bidder on account
- In case, any complaint is received from anyone, against the successful bidder on account of any misbehavior by the staff, misuse of trademark, pilferage of any commercial information or complaint of similar nature Milkfed may impose appropriate penalty and direct the successful bidder to take corrective steps. If lapses of the above nature are repeated frequently, the agreement can also be terminated by forfeiting the pending bill payments.
- The successful bidder will also be liable for due the observation and implementation of all the statuary conditions or requirements of labor laws/ other laws as applicable to his/her workforce from time to time.
- 7 The successful bidder shall not misuse the logo of Milkfed or Verka in any form. Such an act if proved will be viewed very seriously and can result in the cancellation of the agreement by forfeiting the pending bill payment and the entire security amount.
- The General Manager, Verka Chandigarh Dairy reserves the right to make any addition/deletion or change in any term and condition with or without any notice
- 9 Corrigendum if any, issued on the above advertisement, will be published only on the MILKFED PUNJAB website i.e. www.verka.coop.
- 10 Area of Operation: The union territories of Jammu & Kashmir and Ladakh.
- **Arbitration**: In the event of any difference or dispute having arisen out of any contract or agreement at Milkfed level/union level the same shall be referred to The Registrar Cooperative Societies, Punjab to decide the dispute himself or transfer it for disposal to any officer not below rank of Deputy Registrar, Cooperative Societies, Punjab for dispute resolution by the arbitrator. The provisions of the Punjab Cooperative Societies Act, 1961 and rules 1963, as amended up to date shall apply to arbitration proceedings which shall be held in the office of designated arbitrator.
- **Jurisdiction**: The jurisdiction of the courts in case of any further legal dispute post arbitration, will be the courts at Chandīgarh U.T. only.

#### 13 Timeline for bidding process:

S.No.	Particular	Time Line
1	Floating Bid Proforma on Verka Website i.e.	04/10/22
	www.verka.coop.	
2	Receipt of filled & sealed Bid Proforma at	19/10/22
	Verka Chandigarh Dairy, Industrial Area, Phase -1, Chandigarh, 160002	
	(Near Elante Mall, Chandigarh)	
3	Opening of Bid Proforma for evaluation	20/10/22
Any bid proforma received after 19/10/22 will not be considered for evaluation.		

The bid has to be submitted in a sealed envelope in the BID PROFORMA to Verka Chandigarh Dairy, Industrial Area, Phase -1, Chandigarh,160002. Any tempered bid or open bid will not be considered for evaluation.

The envelope should mention ADVERTISEMENT AGENCY FOR JAMMU on top of it.

- The quality of goods and timely execution of order will be essential. There will be no compromise on this account. Material found substandard will be rejected and returned straightway at the cost of the supplier.
- BILLS: All bills/ documents will be raised in favor of The Punjab State Cooperative Milk Producers' Federation Limited, Verka Chandigarh Dairy, Industrial Area, Phase -1, Chandigarh

17	VALIDATIY OF CONTRACT: The contract shall remain valid for a period of one year. However, contract can be terminated earlier in case of any breach of contractual obligations and/ or malafide/ undesirable activity on the part of supplier within 15 days of the prior notice. The contract can be extended for a maximum period of one year with mutual consent of the purchaser and supplier at the same rate, terms & conditions. Any substandard material if found after installation done by any party will be blacklisted and the security will be forfeited.
18	The price quoted should be final and free from escalation and inclusive of commissioning charges. The quoted rates should be inclusive of all taxes, levies, loading/unloading, insurance, measurement expenses, freight, Octroi etc. and no price escalation due to any factor will be permitted at any stage.
19	<ul> <li>INSPECTION: <ul> <li>(a) The inspection of the material supplied by the successful tenderer shall be carried out by our authorized Inspection Officer/ Officers whose decision regarding quality and quantity will be final and binding. In case of rejection of the material, the supplier will give free replacement without any delay &amp; objection within 15 days. Rejected goods, if not lifted within 15 days of intimation, the same will be disposed off by the consignee at the risk &amp; cost of the supplier. No claim thereafter made by supplier will be entertained.</li> <li>(b) Inspection by the Verka Chandigarh Dairy or any officer on its behalf, shall not absolve the supplier of the responsibility to provide acceptable product nor shall it preclude subsequent rejection by the Verka Chandigarh Dairy during the use of the material or during the warranty period.</li> <li>(c) Consignee shall be at liberty to get the material tested from any outside laboratory. In case material is found not as per the laid down standard, testing charges shall be borne by the supplier.</li> <li>(d) Any substandard material if found after installation done by any party will be blacklisted and the security will be forfeited.</li> </ul> </li> </ul>
20	FORCE MAJEURE: For the purpose of this clause, "Force Majeure" means an event beyond the control of the supplier and not involving the Supplier's fault or negligence and not foreseeable. Such events may include, but are not restricted to acts of the purchaser either in its sovereign or contractual capacity, wars or revolutions, fires, floods, epidemics, quarantine restrictions and freight embargoes. If a Force Majeure situation arises, the supplier shall promptly notify the purchaser in writing of such conditions and the cause thereof. Unless otherwise directed by the purchaser, in writing, the supplier shall continue to perform its obligations under the order as far as is reasonably practicable and shall seek all reasonable practical alternative means for performance not prevented by the Force Majeure event.
21	The bidder will be shortlisted for each job i.e. the job will be allocated to the lowest bidder for the specific job category.
22	The successful bidder has to submit documentary proof such as photographs, videos etc. along with the bills for verification purposes.
23	The successful bidder has to provide REKI services in the area of operation free of cost.
24	For any clarification, kindly contact 0172-5041837, 50, 62, 0172-5041917 or 19.

### Read & Agreed All Terms & Conditions

Name:	
Address:	Signature & Stamp