

TRADEMARK CAUTION NOTICE

The Punjab State Cooperative Milk Producers' Federation Limited commonly known as Milkfed Punjab, a body incorporate existing under the Laws of India having its place of business at SCO No.153-155, Sector:34-A, Chandigarh -160022 (India) is the registered proprietor of Trade Mark "VERKA".

Milkfed is a farmers' cooperative, since 1973, promoted by the State Government, engaged in procurement, processing and marketing of milk and milk products under brand Verka in India & overseas markets. It is our goal to ensure that Verka reaches out to all the end consumers and provide them with the safe product at the most reasonable price, simultaneously Verka passes minimum 75% of gross revenue to its nearly 3,00,000 farmer families. Due to inherent quality of the Punjab's milk and strength of Punjab farmers, Verka has earned trust of millions of its consumers and farmers for the past 50 years.

Milkfed wishes to inform its valued customers, consumers and prospective partners that it does not offer any of its products under the brand name VERKA in United States of America (USA) and Canada. Any business entity manufacturing the marketing products under brand name VERKA in United States of America (USA) and Canada does not have any direct or indirect business relation with Milkfed Punjab (The Punjab State Cooperative Milk Producers' Federation Limited).

The members of the trade and people in general especially the retail consumers are duly informed through this notice that Milkfed Punjab, Proprietor of brand Verka will not be responsible for any harm or damage incurred to them by the consumption of any such product manufactured and marketed in United States of America (USA) and Canada under brand name Verka.